|  |
| --- |
| **Created by:**[Sender. FirstName][Sender. Last Name][Sender. Company] |

|  |
| --- |
| **Prepared for:**[Client. FirstName] [Client. Last Name] [Client. Company] |

This sponsorship agreement has been entered into as of [Agreement. Date] between the following entities, collectively known as "the Parties":

[Sender. FirstName] [Sender. Last Name] (Sponsor)

[Client. FirstName] [Client. Last Name] (Promoter)

​

**This document is a legally binding sponsorship agreement between the above listed parties.**

Sponsor agrees to pay $[Sponsorship. Amount] in return for the following:

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

No employer/employee relationship is established or implied with this sponsorship agreement. The Promoter has no liability or responsibility to the Sponsor beyond the scope of this agreement.

​

The Sponsor grants the Promoter the right to use their intellectual property in promoting the event, including logos and other brand trademarks.

If the nature of the purchased sponsorship package must be changed for any reason, the Promoter agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Promoter in a timely manner so that the Promoter may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of [Client. State].

The Promoter and Sponsor hereby agree to enter into this sponsorship agreement by affixing their respective signatures below.

|  |  |
| --- | --- |
| [Sender. Company]  | [Client. Company]  |
| [Sender. FirstName] [Sender. Last Name] | [Client. FirstName] [Client. Last Name]  |