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| **Created by:**[Sender. FirstName][Sender. Last Name][Sender. Company] |

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| **Prepared for:**[Client. FirstName] [Client. Last Name] [Client. Company] |

This strategic alliance agreement is hereby entered into by the parties listed, for the purpose of creating a strategic alliance to mutually benefit the involved parties.

#### [Partner1.Company]

Point of Contact: Partner1 POC

#### [Partner2.Company]

Point of Contact: Partner2 POC

In an effort to collaborate to mutual benefit, the listed parties agree to abide by the following:

### Services

The Parties agree to perform the following services during the term of this strategic alliance agreement:

[Partner1.Company]

​

[Partner2.Company]

​

This strategic alliance agreement will begin on the agreement date and will conclude on [Agreement. End Date].

Both parties will be given a period of 3 months prior to the termination date of this agreement to offer an extension or enter into a new strategic alliance agreement as deemed necessary.

### Management

Both parties shall appoint a designated individual to represent and manage all services being delivered. The following individuals are hereby appointed as primary points of contact and representative managers for their respective employers:

[Partner1.Company]: Partner1 POC

[Partner2.Company]: Partner2 POC

Both parties acknowledge that during the term of this agreement they may become aware of information that is considered confidential or private in nature.

By acknowledging the above the parties also agree to keep all information obtained during the term of this strategic alliance agreement private as deemed so.

# Partnership

The Parties have agreed to enter into a strategic alliance. As such, no employer/employee relationship is created or implied.

Both parties shall remain for the entirety of this strategic alliance agreement independent contractors and will have the rights and abilities as such.

Both of the Parties agree to hold the opposite party harmless in the instance of injury, loss, or damages outside of cases of willful misconduct or gross negligence.

### Intellectual Property

All materials and property included in this agreement shall remain the intellectual property of the respective party producing such items.

Unless written notice is provided no intellectual property shall exchange ownership during the term of this strategic alliance agreement.

This strategic alliance agreement along with any attached exhibits shall for all considerations be the entire agreement.

Upon entering into this agreement any and all previous agreements between the parties in either written or oral form shall be considered void. ​

### Assignment

At no point during this agreement shall either party involved trade, delegate, or assign any portion of this strategic alliance agreement to any non-authorized third-party entities.

Notices

In the event notification is required to be made by either party it may be personally delivered or may be delivered by certified letter to the receiving party.

The parties will receive all notifications to the following addresses:

[Partner1.Company]: [Partner1.Address]

[Partner2.Company]: [Partner2.Address]

# Severability

If any condition within this strategic alliance agreement is found to be invalid or unenforceable the parties shall obtain the right to replace said condition with a similar enforceable provision as deemed necessary.

Upon the substitution of any conditions in this agreement all other conditions will remain in full effect and shall not be altered.

## Agreement

This strategic alliance agreement is hereby acknowledged and approved by both parties.

|  |  |
| --- | --- |
| [Sender. Company]  | [Client. Company]  |
| [Sender. FirstName] [Sender. Last Name] | [Client. FirstName] [Client. Last Name]  |